

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Felix Yen, Kirk Cameron, and Mark Fagnani
Application No.: 09/873,786 Group: 2155
Filed: June 4, 2001 Examiner: Duong, Oanh L.
Confirmation No.: 2843
For: Using Viewership Profiles for Targeted Promotion Deployment



CERTIFICATE OF MAILING OR TRANSMISSION	
I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class Mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or is being facsimile transmitted to the United States Patent and Trademark Office on:	
<u>1/13/05</u> Date	<u>Christina McSweeney</u> Signature
<u>Christina McSweeney</u> Typed or printed name of person signing certificate	

PETITION FOR EXTENSION OF TIME

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Applicant hereby petitions the Commissioner for Patents to extend the time for filing a Reply to the Office Action dated September 14, 2004 for one month from December 14, 2004 to January 14, 2005 under 37 C.F.R. § 1.136(a).

	<u>Small Entity</u>	<u>Other than Small Entity</u>
1 month -	_____ \$ 60	<u>X</u> _____ \$ 120
2 months -	_____ \$ 225	_____ \$ 450
3 months -	_____ \$ 510	_____ \$1,020
4 months -	_____ \$ 795	_____ \$1,590
5 months -	_____ \$1,080	_____ \$2,160

- [X] A check is enclosed in the amount of the extension fee indicated above, or the extension fee has been included in the check with the accompanying Reply.
- [] Please charge Deposit Account No. 08-0380 in the amount of \$[] to cover the cost of the extension fee.

Any deficiency or overpayment should be charged or credited to Deposit Account No. 08-0380. A copy of this letter is enclosed for accounting purposes.

Respectfully submitted,

HAMILTON, BROOK, SMITH & REYNOLDS, P.C.

By Michael J. Badzinski
Michael J. Badzinski
Registration No. 51,425
Telephone (978) 341-0036
Facsimile (978) 341-0136

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Dated: 1/13/05